



The Skies Are Calling!



AIR RACE CLASSIC TEAM SPONSORSHIP



What is the Air Race Classic?

More than 100 women pilots will take off on the adventure of a lifetime when the flag drops to mark the start of the Air Race Classic, an annual all-female aviation event stretching 2,500 miles across multiple states, June 21-24, 2022. The race begins in Lakeland, FL, and ends in Terre Haute, IN, with a nearby stop in Tullahoma, TN.

Why Sponsor Our Team?

Sponsorship provides exposure to an audience of wide-ranging demographics and interests, most of whom are high-income earners. Publicity and media attention surrounding our team's win helped raise awareness and brand recognition for both our flight school and those who supported us. See the reverse side of this form for more details.

For more information, or to sponsor Tennessee Flight Training's Air Race Classic team, visit tnflighttraining.com or call (615) 478-0267.



SPONSORSHIP LEVELS & BENEFITS

Platinum - \$5,000 (Approximate value: \$9,701)

All Gold and Silver level benefits, plus:

- Promotional email to TFT customer database (via TFT)
- Promotional materials distributed and/or signage displayed at all TFT programs and events
- Direct customer access at one TFT program or event
- Four (total) vouchers for 30-minute Discovery Flight
- One annual pass to all TFT ground school programs
- One complimentary item (maximum \$30 value) from TFT pilot shop
- Four hours (total) of flight simulator time

Gold - \$2,500 (Approximate value: \$4,087)

All Silver level benefits, plus:

- Logo on race team airplane
- Promotional materials distributed and/or signage displayed at TFT summer camp
- Two (total) vouchers for 30-minute Discovery Flight
- One hour of flight simulator time
- One TFT T-shirt

Silver - \$1,000 (Approximate value: \$1,589)

- Promotional materials on display at TFT
- Logo on TFT race team web page
- Mention(s) on digital/social media
- Mention(s) in media materials
- One voucher for 30-minute Discovery Flight



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"It thrills us to have these ladies represent the Tennessee Flight Training family. Their skills have proven that they are some of the safest, most knowledgeable pilots in Middle Tennessee, and we couldn't be more proud to send them to this race as representatives of Nashville's aviation community."

—Chris Erlanson
President
Tennessee Flight Training